

**Public stakeholder consultation on EU's upcoming programme *Investing in Business Environment and Employability (iBEE) in Tanzania***  
**Friday 29th April 2016, 10am, SK Conference Room, Ground Floor, Umoja House, Garden Ave, Dar es Salaam**

Please let Ameeta Mehta know in advance if you are coming so we can advise security:

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### **Background**

Under the 11th EDF EU-Tanzania National Indicative Programme (NIP 2014-2020) a provision of €3 million has been made available to promote private sector, employment and economic development. This envelope comes in support to Civil Society Organisations, in particular business associations; organisation promoting business and employment as growing stakeholders in development. The envelope will support the private sector to contribute to an improved business environment (dialogue on business climate) for inclusive and sustainable growth. The action will foster public/private dialogue, encouraging trade and investment promotion between Tanzania and the EU, and strengthening access to formal employment among youth (through supporting business development and local hiring). Improving access to employment is central to the goal of achieving shared prosperity and promoting professionalism in business among the youth in Tanzania.

Reducing the cost of “doing business” in Tanzania is critical to stimulate local entrepreneurship, attract foreign investors and promote industrialisation. The complex regulatory framework, which generates unnecessary costs, has proven particularly difficult to improve over time. In order to develop a dynamic and vibrant private sector, which participates actively in the national development, an open public/private dialogue is necessary. A stronger dialogue on the business environment constraints faced by the private sector which require particular attention from the policy, legal, institutional, and operational levels of the Government will be particularly beneficial in supporting the private sector.

Reinforcing the public/private dialogue faces a number of challenges for the private sector organisations: i) collect and analyse economic data to build a credible foundation to initiate the dialogue; ii) produce evidence-based research to sustain advocacy; iii) impact the business environment for more favourable conditions for job creation; and iv) unite with other private sector stakeholders, local and international, putting aside difference to address national authorities with one voice. As regards to trade promotion, Tanzanian business associations need to demonstrate the capacity to put in place effective services focused on companies looking at the European market, organise match-making meetings, trade fairs, and provide market studies, etc. These services should become sustainable and at a certain point self-sustained through fee based contributions of their members.

### **Objectives of the programme**

The Overall objective of the *iBEE* programme is to promote the development of private sector, employment, and economic development in alignment with the Government of Tanzania's Five-Year Development Plan.

The Specific Objectives are defined as follows:

SO1: Empower private sector organisations and their capacity to engage in advocacy on business environment issues and trade promotion.

SO2: Promote the development of employment and entrepreneurship opportunities for the Tanzanian youth.

### **Objectives of the consultation**

This consultation is open to all interested parties and will focus on specific objective one "***Empower private sector organisations and their capacity to engage in advocacy on business environment issues and trade promotion***". We will present the big challenges as we see them and ask for additional input.

*How to promote a sustained dialogue between private sector/civil society and Government?* To answer the question we would seek for your inputs on:

- Focus priorities for the action
- Lessons learned from past projects
- Synergies with ongoing projects
- Key stakeholders
- Major challenges

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