

EU supports European companies exploring opportunities in South East Asian markets

New edition of the successful EU Business Avenues Programme

[EU Business Avenues in South East Asia](#) is an EU-funded initiative which helps European companies establish **long-lasting business collaborations in South East Asia through matchmaking and business support services.**

Following the completion of a successful Pilot to Singapore, Vietnam and Malaysia, the expanded programme will cover three additional markets in the region: Indonesia, Philippines and Thailand.

Selected European companies will participate in week-long business missions that cover a number of different sectors, including:

- **Environment & Water Technologies**
- **Green Energy Technologies**
- **Construction & Building Technologies**
- **Healthcare & Medical Technologies**
- **Information & Communication Technologies**
- **Contemporary European Design**
- **Food & Beverages**

EU Business Avenues to South East Asia offers market intelligence, coaching, logistical and follow-up support to European small and medium companies. A **dedicated team of professionals in Europe as well as in the target markets** will offer a **suite of dedicated services** that will:

- Facilitate sounding out **business opportunities in South East Asia**
- **Minimise the costs** typically incurred when entering a new market

Each business mission will accommodate up to 50 European companies. The [first mission for 2016](#) is now [open for applications](#):

- **Environment & Water Technologies, Singapore & Vietnam | 11-15 July 2016**

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