

**Open Call for participation in  
Med Culture Capacity Development workshop  
“Involvement of the business sector in the cultural field”  
25-26<sup>th</sup> May, Tel Aviv, Israel**

Med Culture, an EU-funded Regional Programme, is launching a **call for participation in a two-day Peer to Peer (P2P) workshop** addressing the theme “**The involvement of the business sector in the cultural field**”.

Capacity development is a core activity within **Med Culture** that provides cultural practitioners working in different cultural fields, both from the civil society and public sectors, with the opportunity to discuss common challenges and share experiences with their peers. Participation in the current P2P is based on selecting candidates through an open call, which allows broader segments of cultural practitioners to participate.

In recent years, links between the arts sector and the business sector are increasing. Two main reasons explain this mutual attraction:

- First, there is a need for pooling financial resources to support artistic creation. In the wake of the economic crisis, public resources for culture were often cut or reduced, and public and private resources need to be combined to increase budgets for artistic production.
- Second, there is the need to invent new models of production and support for artistic creation that reflects the evolution of the socio-economic context, as well as political developments. After all, the culture and business worlds share similar values such as risk taking, innovation and regional development.

The workshop aims to tackle some of the main issues linked to the involvement of the business sector in the culture field, through the analysis of concrete examples of cultural projects implemented with the contribution of that sector. The workshop shall provide participants with the possibility to get substantial input from the facilitating experts as well as from their peers.

**Deadline for submitting applications: 24th April 2016**

The call is targeting **20 cultural practitioners**, aged between **25** and **45 years** at the time of application.

**Selected candidates** will participate in a capacity development workshop that will take place on **25-26<sup>th</sup> May 2016 in Tel Aviv**.

**What is expected from the selected candidates?**

The present call is an open invitation to cultural practitioners to share their experiences, enrich their capacities while exchanging and reflecting on the theme of “**Involvement of the business sector in the cultural field**”.



**Selection process:** candidates are selected based on their **CV** and a **motivation letter** explaining their interest in joining these workshops. The selection jury is composed of experts including one member of Med Culture team.

### **Selection criteria**

Candidates should:

- have a strong command of English, as the workshop will be conducted in English
- work in the cultural field within civil society/cultural organisations, the public sector, or as freelancers.

The workshops are designed according to a **Peer to Peer** format, and the profiles of the participants should be relevant to the content of the sessions; it is therefore important for candidates to have some experience with business sector involvement in the culture field.

### **Application process**

Send your:

1. **CV in English** (education, current activities, etc.), with your full name and birth date as they figure in your passport
2. **A motivation letter** explaining your interest in this workshop (why are you interested to participate and what objective do you plan to achieve or develop).

**Candidates need to make sure that their CV and their motivation letter are submitted in one file of maximum 3 pages for the whole application in English** to send to: [f.bouquerel@medculture.eu](mailto:f.bouquerel@medculture.eu) and to [j.andreaus@medculture.eu](mailto:j.andreaus@medculture.eu)

**Travel and accommodation expenses for those living at more than 70 km from the place of the workshop are taken in charge by Med Culture.**

**For inquiries please contact [f.bouquerel@medculture.eu](mailto:f.bouquerel@medculture.eu)**

Results will be announced on **2 May, 2016**

Selected candidates will be informed by e-mail.

**Med Culture** is a 4-year (2014-2018) regional programme funded by the European Union to accompany partner countries in south of the Mediterranean in the development and improvement of cultural policies and practices related to the culture sector. The approach is consultative/participative and takes place in partnership with civil society actors, ministries, private and public institutions involved in culture as well as other related sectors.

**Med Culture's ultimate goal** is to pave the way towards the development of institutional and social environments that will confirm culture as vector for freedom of expression and sustainable development.



More specifically to

- 1. Improve the governance** of the culture sector including promotion of interministeriale cooperation, elaboration of national action plans for culture, and improving organisational structures in cooperation with peers across the region.
- 2. Strengthen mutual development of capacities** among peers of civil society organisations (CSOs,) and public and private sectors.
- 3. Broaden the base** by involving young generations, developing activities and audiences in peripheries, promoting cross sector collaborations and collaborations among cultural practitioners across the region.
- 4. Promote sharing and access to information** of available resources online and best practices through Med Culture's website.

