



Delegation of the European Union to the State of Israel

משלחת האיחוד האירופי למדינת ישראל

وفد الأتحاد الأوروبي إلى دولة إسرائيل

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Press Release

EU Delegation to Israel at DLD TLV with seminar on Social Innovation

The Delegation of the European Union to the State of Israel will be participating in this year's DLD TLV Innovation Festival with an EU-Israel seminar, titled "Social Innovation: Identifying Problems – Finding Solutions", to be held on 10 September at Hatachana.

Over 100 European and Israeli representatives coming from companies, municipalities, NGOs, government and academia have registered to participate in the event.

Social innovation can be defined as new products, services and models that simultaneously meet social needs and create new social relationships or collaborations. The seminar will focus on four areas of social innovation in particular: smart accessible cities (transportation, mobility, planning & public spaces); smart healthy cities (environment, energy, health); engaged society (education, minorities, public knowledge) and social financing (funds, bonds, micro-finance, crowd funding, complementary currency). Opening the seminar will be EU ambassador to Israel, Lars Faaborg-Andersen and Yossi Vardi, Chairman of the DLD Festival.

European experts participating in the seminar come from 13 EU Member States. On the Israeli side, the EU Delegation's partners include the Israel Venture Network, the Israel Innovation Institute, ISERD (Israel-Europe R&D Directorate) and the Porter School of Environmental Studies at Tel Aviv University.

Ahead of the seminar, on Tuesday September 8, the general public will have an opportunity to meet some of the participants at a DLD Master Class on 'Social Innovation: Identifying Problems – Finding Solutions' to be held at 19.00 at Bar 22 (22, Rothschild Boulevard). The speakers will be: Keren Litani, Founder & Chair, Socialize; Laszlo Koranyi, CEO Technopolitan Plc and former Vice President of Hungary's National Innovation Office and Martina Brezova, Manager Avast Foundation, Czech Republic.

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