

Press release
27nd January 2016
For immediate release

***CHOICE ANNOUNCES IMPORTANT FINAL OUTCOMES STRENGTHENING CHINA
COLLABORATION ON ICT RESEARCH WITH EUROPE***

The CHOICE FP7 funded project, which ended on December 31, 2015, is proud to announce its major final outcomes.

Over the course of the past two years, the CHOICE project successfully contributed to supporting and strengthening EU-China research collaboration in the field of ICT. CHOICE offered timely input and follow-up on common ICT R&D priorities and future cooperation opportunities between the two regions. The CHOICE final outcomes include:

• *Interactive platforms facilitating dialogue, promoting EU-China research excellence in ICT and highlighting successful EU-China S&T R&D cooperation:*

- [A website](#) providing the latest information on EU-China S&T R&D cooperation in ICT as of December 2015;
- [A virtual community of stakeholders](#) supporting research and dialogue on ICT on [LinkedIn](#), [Twitter](#) and [Weibo](#);
- [4 thematic workshops](#) organized to accelerate China-EU cooperation in the field of [Internet of things](#) (IoT), [Immersive and Interactive Media](#), [Industry IoT](#) and exploring [FIWARE opportunities](#);
- [2 events](#) organized in [Chengdu, China](#) and [Lisbon, Portugal](#) to showcase EU-China ICT R&D cooperation success stories, to exchange on collaboration best practices and to provide participants with networking opportunities;

• *3 eBooks supporting reciprocity, industrial cooperation and providing a sustainable strategy for a strengthened EU-China ICT R&D research collaboration:*

- [An information package](#) providing EU researchers with an overview of the relevant Chinese national agencies, ICT R&D programmes, sources of funding for EU-China collaborative ICT R&D&I, as well as guidance for application submission;
- [A handbook for EU-based ICT firms](#) presenting the current policy framework within which new Chinese regulations and standards for emerging ICT technologies are being developed;
- [A proposed roadmap and action plan](#) to the EC and EU stakeholders to strengthen EU-China ICT R&D research cooperation beyond FP7;

• *Services facilitating research proposal building and new collaboration opportunities:*

- [Two webinars](#) offered to illustrate key features of the European Commission's [Digital Agenda for Europe \(DAE\) and the H2020 programme](#) as well as the [future of EU-China ICT R&D cooperation](#);
- [An online database](#) providing info on relevant EU-China and Member State/Associated Countries (MS/AC) cooperation projects and on the participating organizations, as well a mapping of Chinese industrial associations to European Technology Platforms (ETPs) and Public-Private Partnerships (PPPs) based on subject area match to reinforce industrial cooperation;



www.euchina-ict.eu

- [An "Ask an expert" online service](#) for English and Chinese researchers in the ICT field looking for support and guidance in the development of joint research projects;
- [A website FAQs section](#) detailing the responses to frequently asked questions received during the project;
- [More than 100 EU-China ICT industrial collaborations opportunities](#) resulting from matchmaking and B2B activities supported by the CHOICE project.

The CHOICE consortium would like to thank all project stakeholders for their valuable support and for making the community as striving and numerous as it is.

The CHOICE consortium members

ENDS

For all inquiries, please contact: info@euchina-ict.eu

Social Media Channels

Twitter: @EUChinaICT (<http://twitter.com/EUChinaICT>)

Hashtag: #eucnICT

Weibo: EUChinaICT (<http://bit.ly/1L8eL91>)

LinkedIn: EU-China Cooperation on ICT research Group (<http://bit.ly/1K3heA2>)